



5-star company headquarters

To work in the Prime Tower means leaving the ordinary behind you. The workplaces provide a high level of comfort and transform the city's new landmark into luxurious company headquarters. Prestigious, charismatic and forward-looking, the Prime Tower is the ideal location for both Swiss and international enterprises. The view over the city and lake is magnificent, the daylight streaming through inspiring, the Sky Lounge just breathtaking and the entrance hall generously dimensioned and optimally designed. The reception desk, security service, cleaning service, cafés, restaurants, bars and mail collection service are all arranged centrally. The electronically controlled badge entry system guarantees not only privacy but also security.

Flexibility, functionality and plenty of space

126 metres high, 36 floors, 40,000 m² floor space, 1,200 m² office space on each floor, room for up to 2,000 workplaces: the dimensions and opportunities afforded by the Prime Tower are impressive and make almost everything possible; from open-plan to team-based working areas and individual offices, from the leasing of entire floors to four parties making sole use of a single storey. In terms of ecology, too, the Prime Tower with its individually controllable ventilation system or windows that can be opened is convincing.

PRIME TOWER ZÜRICH

a place in space

Zurich's new landmark

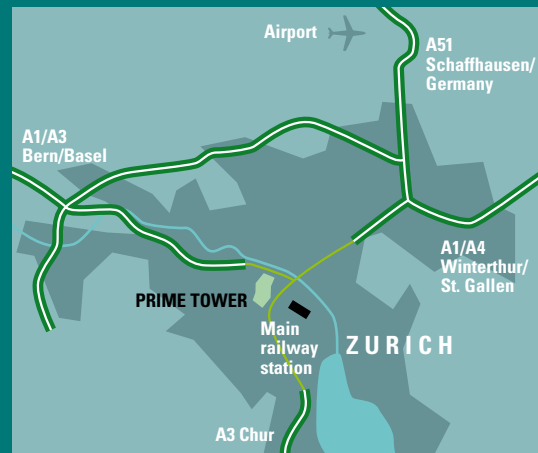
The Prime Tower in booming Zürich-West sets new standards for commercial properties in terms of architecture, transparency, appeal and perfection and its significance for the urban scene. Designed by Zurich architects Gigon/Guyer, the project is destined to become the highest building in Zurich. It is situated in the heart of the city on the site of the former Maag cogwheel factory, where Zurich has been undergoing a transformation process for several years. The place where urban and cosmopolitan life intertwine to form a rich and colourful local identity.





In the thick of it, at the heart of the city
 The Prime Tower has its own rapid-transit railway station, almost at the front door – Hardbrücke – with trains running at 3- to 5-minute intervals. Zurich main station for Intercity and main-line connections is just 2 minutes away, whilst the airport can be reached in 12 minutes. The motorway is nearby providing a direct link to the A1 and the West Tangent for north- and southbound traffic.

www.primetower.ch



PRIME TOWER

FACTS & FIGURES

Prime Tower

Height	126 m, 36 floors
Rental space	total 40,000 m ²
Rental space per floor	max. 1,275 m ²

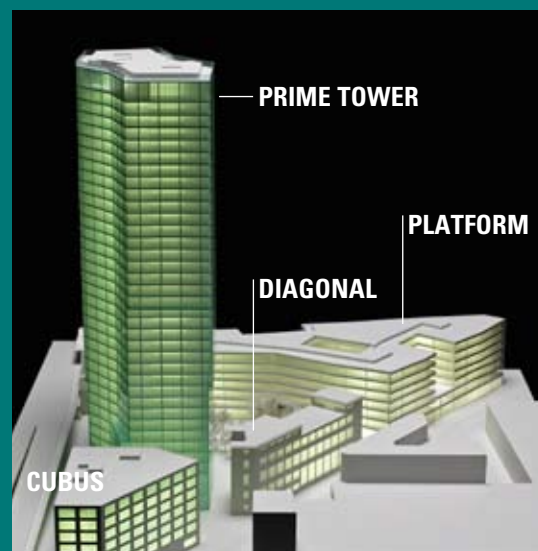
Entire project

Buildings	Prime Tower	40,000 m ²
	Cubus	5,000 m ²
	Diagonal	2,350 m ²

Utilisation entire project

Commercial	43,100 m ²
Gastronomy	2,150 m ²
Retail trade	350 m ²
Other, such as storerooms/ archives	1,750 m ²

Parking spaces	total 255
Location	Zürich-West, Maag site
Workplaces	approx. 1,600 to 2,000
Building completed	2010 at the earliest
Architects	Annette Gigon/Mike Guyer, Zurich



Working and still enjoying life to the full
 Together with the Cubus and Diagonal annexes the Prime Tower forms a complex that includes a staff restaurant, lifestyle lounge, gourmet palace, studios, salesrooms and event centres. In addition to the Prime Tower, other investors are planning to build hundreds of new apartments. These will be surrounded by parks and lawns, shops and restaurants.

Your number one partner

The Prime Tower is backed by Swiss Prime Site, a leading, stock-exchange-listed Swiss real estate investment company. Swiss Prime Site mainly invests in high-quality properties in sought-after locations in Switzerland's key economic centres. These are mostly commercial buildings, but mixed-use properties are also considered.

Rental inquiries: Bullens Partners Ltd.
 Baarerstrasse 78, CH-6300 Zug, tel. +41 (0)41 712 37 37
 fax +41 (0)41 712 37 38, han.bullens@bullenspartners.com

Investor: Swiss Prime Site AG
 Frobürgstrasse 15, CH-4601 Olten, tel. +41 (0)62 213 06 06
 fax +41 (0)62 213 06 09, www.swiss-prime-site.ch